

Outcomes Framework for Cornerstone Fund

The ultimate goals of the Way Ahead are **a thriving Civil Society which is adaptable, resilient, collaborative, sustainable and driven by communities, which will lead to improved outcomes for Londoners** – reduced inequality, opportunities for all, people able to access the support they need, greater control over their lives, able to influence change for the better, and a sense of pride in their communities. This aligns with City Bridge Trust's *Bridging Divides* strategy 2018 – 2023 whose **vision is for London to be a city where all individuals and communities can thrive**.

What the Cornerstone Fund seeks to achieve:

Impact for Londoners	Long term outcomes	Short term outcomes	THEME	Possible activities of support organisations
Thriving civil society Stronger, more resilient communities	Community and voluntary groups are effectively supported to deliver their mission and goals. Improved use of civil society assets and resources.	High quality resources support stronger organisations	CAPACITY & CAPABILITY	Capacity and capability building support
		Civil society is able to access the right support from the right place at the right time from a range of partners, including each other.		Peer learning & communities of practice Specialist resources and technical advice Workforce, trustee and volunteer development
Opportunities and services meet the needs of Londoners	Those who experience a problem play a key role in designing and delivering solutions	High quality services are co-designed with community, meeting the needs of ALL communities, drawing on the assets and strengths of ALL communities.	CO-PRODUCTION	Promote and embed genuine co-production to develop community solutions. Peer to peer network of 'co-producers' to maintain quality and share learning
Services and policies are based on real time intelligence about the needs of Londoners	Improved access to and use of data and intelligence by all stakeholders informs service design and policy – making.	Improved understanding of how to access and use research and data to provide more responsive services	DATA & INTELLIGENCE	Community intelligence gathering, research and analysis Digital initiatives that enable data and intelligence to be shared and easily accessed
Londoners able to influence policies at local, regional and national level which reflect local need	Londoners able to campaign effectively. Londoners have increased voice and influence	Increased awareness of sources of support to facilitate campaigning activities Increased confidence, skills and opportunities to take part in decision making Stronger engagement in decision making at local, regional level and national level	VOICE & INFLUENCE	Tools and skills for campaigning Enabling community leadership Independent representation and advocacy, influencing and voice
Improved outcomes for Londoners	Improved collaboration between organisations and across sectors that deliver real change to systems	Improved co-ordination between support organisations and Improved cross-sector networking	COLLABORATION	Networking within and across sectors Partnership development Collaborations that seek to bring about lasting change to the systems and structures

Definition of civil society

Civil society is where people take action to improve their own lives or the lives of others and act where government or the private sector don't. Civil society is driven by the values of fairness and equality, and enables people to feel valued and to belong. It includes formal organisations such as voluntary and community organisations, informal groups of people who join together for a common purpose and individuals who take action to make their community a better place to live. Civil society encompasses individuals, informal groups and formally constituted organisations that take action to improve communities' lives.

Definition of systems change

Systems change aims to bring about lasting change by altering underlying structures and supporting mechanisms which make the system operate in a particular way. These can include policies, routines, relationships, resources, power structures and values". (Foster-Fishman, How to Create Systems Change, 2002, quoted in the NPC Guide to Systems Change).

Assumptions underpinning this framework

- Thriving civil society support organisations make positive contributions to civil society and thereby lead to better outcomes for Londoners CIVIL SOCIETY SUPPORT + THRIVING CIVIL SOCIETY = IMPROVED OUTCOMES FOR LONDONERS
- Equalities are embedded across all of the activities to ensure the benefits draw on and reach all Londoners
- Networking and partnership working will lead to increased collaboration between beneficiaries, funders, and policy leads
- Organisations have the capacity and appetite for collaboration and change, this includes the effective resourcing of organisations so they have the capacity for collaboration and or change
- Skilling up the civil society workforce will improve practice and influence the direction of activities and leadership
- Best practice can be shared and replicated
- Data available is of the right quality and can be readily shared
- Key routes and locations for decision making (including the public sector and private sector, funders and civil society) are open to co-production and influencing from communities
- That there is sufficient resourcing on offer from across the public, private and independent funding community to make the change required
- Communications processes can engage diverse ranges of cross sector stakeholders, including the business sector